



A Uniquely Effective Alliance that Saves Lives, Prevents Injuries and Reduces Crash Costs



ADVOCATES
FOR HIGHWAY
& AUTO SAFETY

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Advocates for Highway and Auto Safety is the go-to traffic safety lobbying organization because of their unrelenting and unparalleled efforts to end crash-related fatalities and injuries.

Erica Rosso, NJM Insurance Group, Insurance Vice Chair

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Our Mission



A Uniquely Effective Alliance

- Advocates for Highway and Auto Safety (Advocates) was founded in 1989 by the nation's leading property and casualty insurance companies and prominent consumer, public health, law enforcement and safety leaders.
- This unique collaboration and support from the Board of Directors allow Advocates to play a leadership role in developing and advancing legislative and regulatory policies that prevent motor vehicle crashes, save lives, reduce injuries and contain costs.

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The backbone of Advocates is the diversity of experience, leadership and expertise of our Board members. They innovate and collaborate to drive systemic change resulting in lives saved, injuries reduced and crash costs decreased.

*Cathy Chase,
President of
Advocates*

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Insurer Board Members



Rich Loconte,
Allstate



Vaun Cleveland,
American Family



**Michael
Richmond-Crum,**
APCIA



Jennifer Morrison,
Amica



Matt Gannon,
Farmers



Nathan Riedel,
Big "I"



Bill Lynch,
Liberty Mutual



Nicholas Bouknight,
NAMIC



Steve English,
Nationwide



Erica Rosso,
NJM



Jeff Beck,
Selective



Wayne Cimens, State
Farm

“

Advocates' strength and success is due to the determination of its staff and the wealth of knowledge derived from the experience of those who serve on the Board of Directors. I am proud to serve on this esteemed Board for this worthy endeavor.

*Chief Chris Olson,
IACP*

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Consumer Board Members



Dr. Deanna Wathington,
American Public Health
Association



Michael Brooks, Center
for Auto Safety



Joan Claybrook,
Former NHTSA
Administrator



Jack Gillis,
Consumer Federation
Of America



Mary Jagim,
MSN, RN, CEN, FAEN,
Emergency Nurses Association



Janette Fennell,
Kids & Car Safety



Chief Chris Olson,
IACP



Dr. Stephen Hargarten,
SAVIR



Andrew McGuire,
Trauma Foundation



Ralf Hotchkiss, Whirlwind
Wheelchair International

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For more than a century, Amica has been committed to helping protect people and families. Advocates' dedication to improving safety on our roadways is closely aligned with that mission, and we are proud to support their important work.

*Jennifer Morrison,
Amica Insurance*

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Our Focus



Three Focus Areas

- **Safe Vehicles:** We are the preeminent organization pushing Congress to enact legislation which results in regulatory standards making lifesaving technologies standard equipment in new vehicles.
- **Safe Road Users:** We have advanced more than 500 state laws related to occupant and child passenger safety, teen and novice drivers, impaired driving, distracted driving and speeding, among others.
- **Safe Roadway Environments:** We support improving the design, safety features and operation of roadways for motorists and all other road users.

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Return to auto insurers was \$1,250 per dollar invested in support of Advocates' safety efforts. The return is very conservative.

*Ted R. Miller, PhD,
Principal Research
Scientist at the Pacific
Institute for Research
and Evaluation (PIRE)*

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Our Value

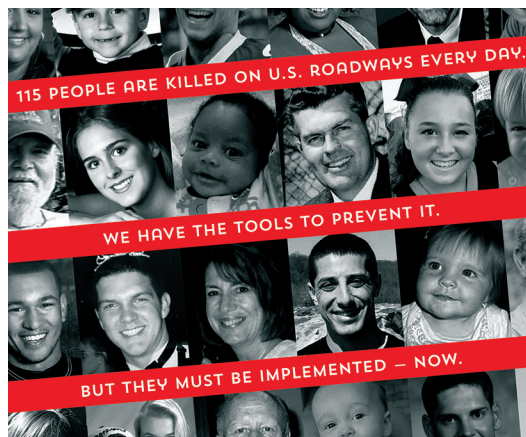


\$1,250 value to insurers for every dollar invested

- More than \$930 billion in reduced losses resulting in significant cost savings to auto insurers and benefiting consumers.

\$2 trillion in costs avoided

- Medical costs.
- Work loss.
- Property damage.



215,000 lives saved

- Resulting from laws and regulations enacted with the support of Advocates from 1989 to 2021.

Over 500 state safety laws passed

- Averted repeal of at least 74 safety laws..



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Advocates has built an incredible legacy of safety accomplishments that continues to grow. State Farm is honored to support and collaborate with such an effective team dedicated to public policy that helps keep families protected on the roadways.

*Wayne Cimonis,
State Farm*

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Record of Results



Front of vehicle

- Headlamp aiming
- Automatic emergency braking standard
- Hood and bumper standards

Safe road users

- .08% BAC national standard
- Impaired driving prevention technology
- 62 state GDL laws passed for young drivers

Roof

- Rollover prevention and roof strength requirements

Rear of vehicle

- Minimum sound requirements
- Rearview cameras standard in all light vehicles



Front seat

- Front airbags standard in all new vehicles
- Advanced impaired driving prevention technology
- Driver assistance systems
- Automatic shutoff for vehicles with keyless ignitions
- Occupant ejection prevention

Rear seat

- Rear seat belt reminders
- Child-safe power windows
- Child passenger safety upgrades
- Side impact protection

Safe Roadways

- Robust funding for roadway safety infrastructure upgrades
- Federal funding for use of automated enforcement systems in work and school zones

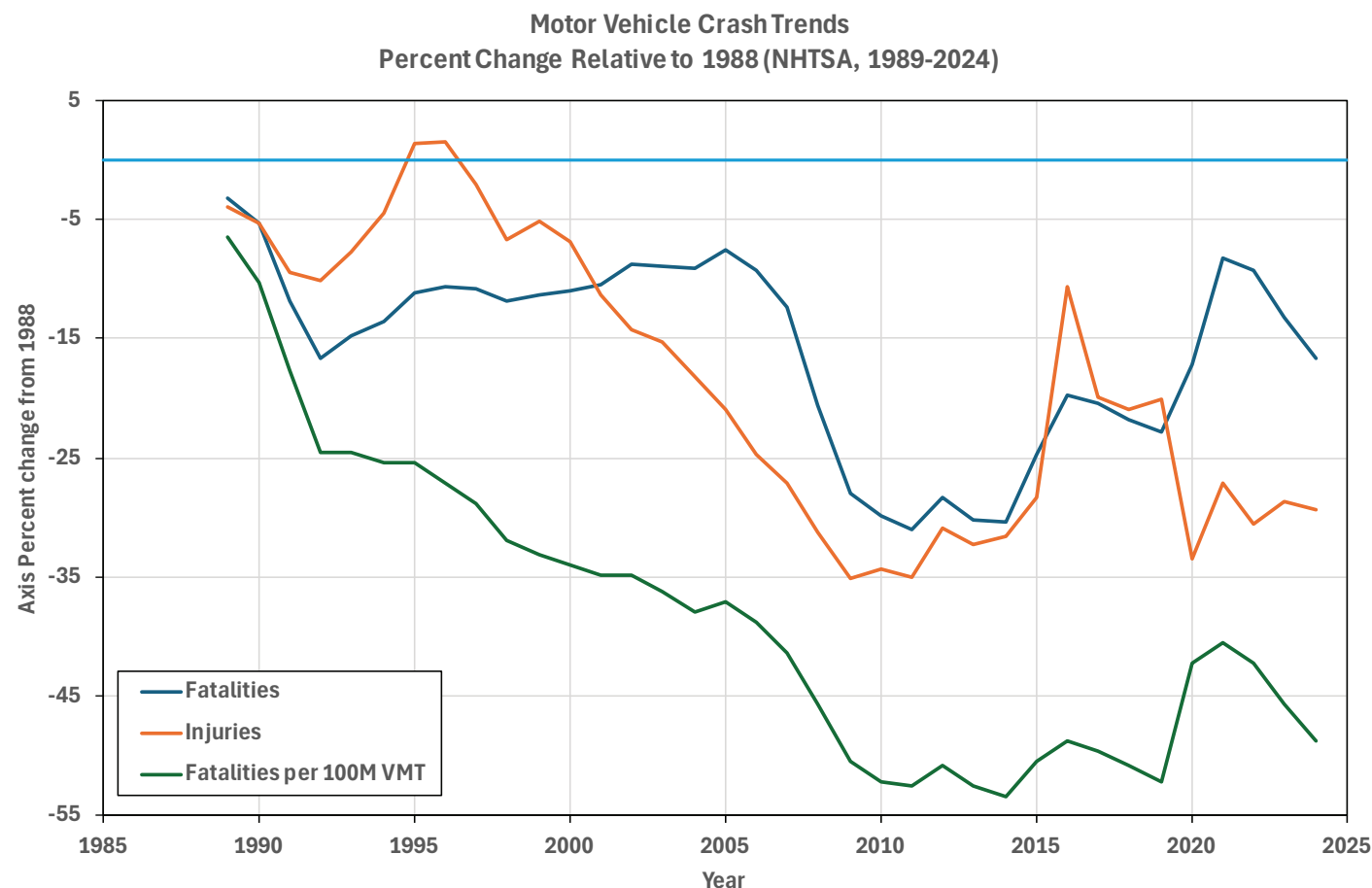
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Advocates' record on improving safety on our roadways is unmatched. Allstate is proud to partner to advance safety improvements and is committed to advancing continued progress and meaningful achievements.

Rich Loconte, Allstate Insurance Company

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Progress & Opportunities



Note: The graph covered 1989-2024. NHTSA injury data in this series begin in 1988, so 1988 remains the shared baseline.

Fatality rate is measures as fatalities per 100 million vehicle miles travelled (VMT).

NHTSA notes that injury estimates from NASS GES (through 2015) and CRSS (2016 onward) are not fully comparable due to different samples designs.

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From air bags to rearview cameras and in a few years automatic emergency braking with pedestrian detection, the most impactful vehicle safety victories in the past three decades would not have happened without the leadership and strategic actions of Advocates for Highway and Auto Safety.

Bill Lynch, Liberty Mutual Insurance

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A Bipartisan Federal Issue



"Roughly 95 percent of fatalities in our transportation system occur on our roadways, so as we work on a surface reauthorization bill, we must make sure safety is our top priority. We can invest in infrastructure while prioritizing safety at the same time."

Representative Rick Larsen (D-WA)
Ranking Member, House Committee on Transportation & Infrastructure



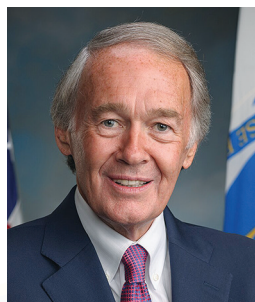
"In 2024, nearly 40,000 people died on our roadways. We often talk about these numbers as statistics, but every single one of them represents an empty chair at a dinner table. We cannot accept this as the cost of doing business."

Representative Gus Bilirakis (R-FL)
Chair, House Subcommittee on Commerce, Manufacturing, and Trade



"Every year about 40,000 Americans are killed in car crashes. They come from drunk drivers or distracted drivers. You got people texting and driving. We are seeing that autonomous vehicles have the potential to make our roads safer, but we need clear federal rules to unleash this technology's potential."

Senator Ted Cruz (R-TX)
Chair, Senate Committee on Commerce, Science, & Transportation



"Self-driving cars aren't a danger of the distant future—they are a pressing safety threat today. Too often, certain car companies are rolling out autonomous driving features without responsible limitations on when and where they can be used, leading to avoidable injuries and deaths."

Senator Ed Markey (D-MA)
Member, Senate Committee on Commerce, Science, & Transportation

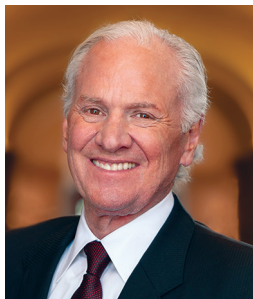
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Nationwide values its partnership with Advocates and their bipartisan approach to advancing proven policies that save lives. Together, we are working to protect families and communities from the trauma of motor vehicle crashes.

*Steve English,
Nationwide*

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A Bipartisan State Issue



"Too many South Carolina families have been tragically impacted by reckless drivers under the influence of alcohol. This legislation will significantly reduce the number of DUI incidents across our state and ultimately save the lives of countless South Carolinians."

Governor Henry McMaster (R-SC)



"Today, I signed the BEAM Act. This bill requires intelligent speed assistance devices for drivers who are found guilty of driving in a dangerous manner above the speed limit. No other family should have to go through what the families with me at this bill signing went through."

Governor Bob Ferguson (D-WA)



"These are crashes and we say crashes because they can be prevented. Drivers in Pennsylvania at this point really deserve this safety measure, it is out of control, it is a very strong safety concern for all drivers, innocent drivers, people doing everything right every day."

State Senator Rosemary Brown (R-PA)



"With an estimated 418 motor vehicle crash fatalities in Minnesota last year, action was needed to make our roads safer. That is why I sponsored a bill to upgrade our child passenger safety law and another measure to permit speed safety and red light cameras."

State Representative Samantha Sencer-Mura (D-MN)

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Advocates has a reputation for fighting and winning the ‘David vs. Goliath’ battles which result in safer roadways for everyone. As a longstanding member of the Board of Directors, we proudly contribute to these successes and value the critical insights Advocates provides.

*Vaun Cleveland,
American Family
Insurance*

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Media Program



The New York Times

“It’s like ‘Groundhog Day,’” Ms. Chase said. ‘Seatbelts are the first line of defense. Every passenger needs to buckle up on every ride, in every vehicle.’”



Reuters

“Advocates for Highway and Auto Safety said it was disappointed that the U.S. Department of Transportation ‘chose to dilute, instead of enhance, the reporting requirements.’”

AP

“Our brains are just wired in that if we think that a system is going to take over and reliably handle a driving task, we get bored and we look for something else to do,’ Chase said.”



AXIOS

“They are right now unwitting participants when they’re not in a car. If they’re not in a Waymo, you’re still there. If you’re riding your bicycle or going for a walk, you could potentially be at risk, and I think the public has a right to know,’ Chase said.”



USA TODAY

“‘Sometimes it just takes one state to get the momentum going,’ Chase told USA Today, noting traffic safety legislation is typically arduous.”



Advocates @SafeRoadsNow · Mar 12

We agree with @GovMikeDeWine on the need to continue to reduce distracted driving and the need for a primary seatbelt law. Nearly half of all motor vehicle crash fatalities are people who weren’t buckled up. Primary seatbelt laws save lives.



Governor Mike DeWine @GovMikeDeWine · Mar 10

Ohio’s new primary distracted driving law continues to save lives. Comparing the first two years of enforcement to the two years before the enforcement began, Ohio has had 18,000 fewer crashes and 280 fewer traffic deaths!



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Every crash prevented means a family spared from harm and a community made safer. Advocates' work to advance lifesaving laws and vehicle safety standards is essential, and we are grateful for their leadership.

*Matt Gannon,
Farmers Insurance,
Insurance Co-Chair*

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Current Efforts



Federal Legislative

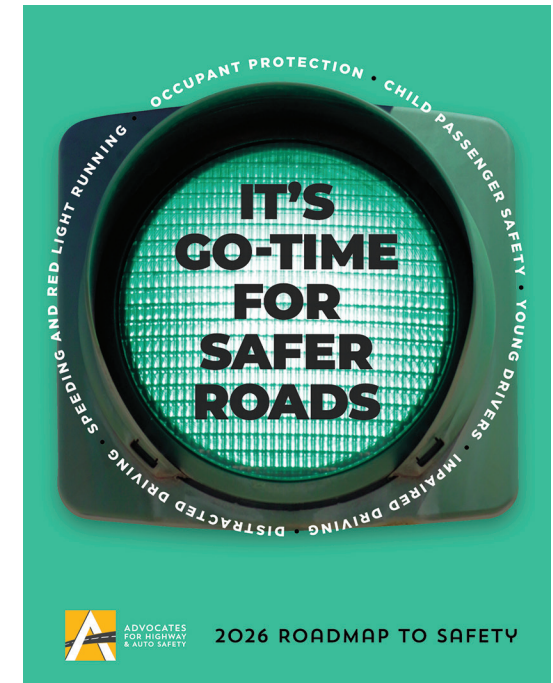
- Testify before Congressional Committees.
- Submit detailed letters and provide background information for Congressional hearings.
- Organize and participate in meetings with Members of Congress and bipartisan staff on committees of jurisdiction.
- Identify bipartisan sponsors, draft and comment on legislation and collaborate on advocacy efforts including leading groups of diverse stakeholders.

State Legislative

- *Speeding and red light running* - lobby for intelligent speed assistance (ISA) and automatic enforcement enactment/ expansion; oppose repeal/ weakening.
- *Impaired driving* - improve ignition interlock device (IID) laws.
- *Distracted driving* - expand current laws to address emerging technologies.
- *Occupant protection* - advance legislation on primary enforcement all-occupant seat belts, child passenger safety, all-rider motorcycle helmets and young and novice driver graduated driver licensing (GDL) programs.

Federal Regulatory

- File technical comments with the U.S. DOT on safety systems for vehicles such as automatic emergency braking and standards to address dangerous behaviors including distracted and impaired driving.
- Conduct meetings with senior Presidential appointees and other government officials to advance safety rules and initiatives.
- Since 1990, Advocates has filed over 1,000 detailed comments on substantive safety topics, policy and program decisions, proposed rules and technical standards.





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